

Klopotek Production Cockpit

Intelligent and interactive production control



KLOPOTEK PRODUCTION EXPERTISE

Leaders in specialist talks

Production Forum

International publishers and service providers get together for this annual event to discuss current issues and requirements of the publishing industry.

Leaders in trade development

Berlin Production Workshop

Approximately thirty representatives from the publishing industry meet several times a year to define the core production processes.

Leaders in process analysis

Klopotek Production Check-up

This compact analysis locates the potential for optimizing production processes. It evaluates performance of business models and establishes the extent to which resulting business objectives have been achieved.

Manual control is time-consuming and prone to error

Production managers are well aware of the typical problems that arise during the production process and which can give rise to extensive research, unfriendly e-mails or even serious mistakes in the production process.

For example – scheduling

All too often appointments are forgotten and time limits overrun without any notice. Reminders have to be sent out for manuscripts that are overdue, back cover texts haven't come in by the time production is due to start and prelims have to be chased up repeatedly, the time allowed for corrections gets squeezed, so that it jeopardizes production schedules.

For example – cover decisions

A number of decisions regarding the cover have either not yet been taken or are unclear. Although the procedure may have been started in plenty of time, spur of the moment decisions about individual titles have been known to be taken for sales conference presentations, at the request of a production manager.

Process problems place high administrative demands on production managers and make control routines necessary

If you look at the number of projects a publisher handles each year, it is easy to imagine how much work is involved in monitoring them – usually this has to be done both in Microsoft Excel and in the publishing software. Production managers know full well how easy it is to overlook something in such circumstances.

Active information automatically increases security

You need to be fully aware of all activities at all times. So Klopotek is providing you with an early warning system to protect you from situations such as the ones previously mentioned. With the Klopotek Production Cockpit, we are providing you with a customizable tool that will not only make light work of day-to-day life in the production department, with its intuitive Smart User Interface, but one that will also warn you in advance of the situations described above, with messages such as: "Danger of delays. Please check." These very coherent signals draw your attention to deadline overlaps (yellow) in different workflows or to overlapping deadlines, which could jeopardize production (red), before it's too late. You'll be notified automatically of all deviations from the schedule according to the observation points, deviation tolerances and filters on specific projects that you have set. There is no need for reminders sent out by the production manager in future.

Klopotek Production Cockpit uses consistent data formatted from the (PPM) Product Planning and Management system's database, thus making it unnecessary to work with both Excel and the publishing software. Cost control and schedule management are integrated in the overall workflow.

Identify the cost drivers early on – you can monitor the process at all times

For example – author-branded volumes Illustrated books by well-known authors are published on a regular basis, giving

rise to persistent clashes between creative freedom and technical necessity. Because of who these authors are, publishers have to accept the fact that they want to take care of design and copy-editing themselves – externally. Only after the title has been published, does the repro supplier invoice reveal the extra costs incurred for revision and corrections. No matter how much the market values these publications, they barely make a profit even on the third edition.

This problem is characteristic of cost drivers. So what is it about the Klopotek's Production Cockpit that makes you sure timely monitoring can be achieved?

This intuitive tool will let you know in plenty of time when and where you

need to intervene, according to the questions you define individually as parameters.

Once your service provider starts feeding hard facts into the system, in real-time, questions about the number of repros required, how many pictures need replacing or whether further correction runs are necessary become superfluous. Little effort is required to configure your system in such a way that it can convert PPM data to actual figures, costs and deadlines. These are displayed as tolerances on your screen: "Green" turns to "Yellow" (if your supplier refuses to cooperate) or even to "Red" (if your publisher becomes difficult to handle).

Start your computer to activate the early warning system. Up-to-date customized information continuously

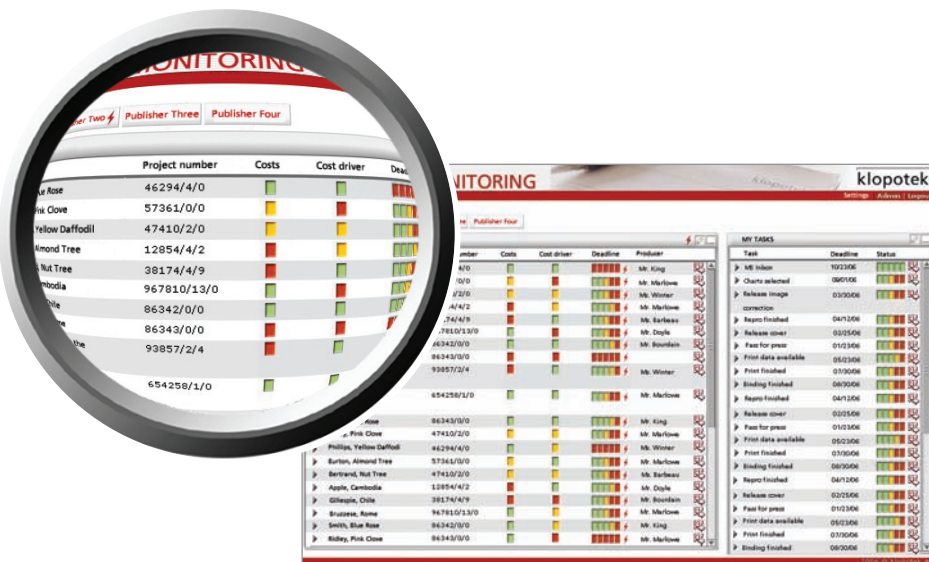
creates clear signals that you can keep an eye on while working.

Most significantly, you will be able to control all processes simultaneously, take early action or ask your supplier or publisher to attend to the issue in due time. Active control in advance replaces static evaluations after services have been delivered and invoiced.

Secure results with minimal effort

Don't waste time calling up individual projects in different places, the Production Cockpit signals "Attention!" and a single mouse-click takes you immediately to the respective project in PPM – your time saving will be considerable. The more titles you process, the greater your time savings will be. What previously took hours will be a matter of minutes with the help of the Production Cockpit.

The entire production staff will benefit from the advantages of the new tool. Having defined processes and templates, you will have a standard tool that follows universal rules but can nevertheless be adjusted individually for each workstation. It's goodbye to the numerous Excel sheets previously used to monitor projects and schedules and hello to improved quality and reliability in process control.



Klopotek Production Cockpit – will have a tremendous impact on your daily production routine

Manage deadlines, costs and resources interactively!

- Production projects can be actively observed and evaluated
- Maintain a clear overview of project development: you define deviation tolerances for the control period, according to your role and position of responsibility
- Customize observation points, evaluation parameters and the way information is displayed
- Directly access individual projects
- Benefit from the totally new (smart) user interface concept

Be in control – be aware of what's happening!

Klopotek's Production Cockpit:

- brings transparency to your processes and departments
- ensures the reliability of information
- increases productivity and saves time
- reduces production process costs
- gives you a return on investment in under a year