

## AGENDA

### KLOPOTEK PUBLISHER INFORMATION DAY



\*\*\*\*\*  
Grand Hotel **Karel V** Utrecht

Grand Hotel Karel V  
Geertebolwerk 1  
3511 XA Utrecht  
Nederland

Friday November 10th 2006

<b>09:30 - 10:00</b>	<b>Coffee break</b>
<b>10:00 - 10:10</b>	<b>Welcome and opening PID 2006</b>
<b>10:10 - 10:30</b>	<b>Klopotek, the organization, the concept, the strategy</b>
<b>10:30 - 12:00</b>	<b>A tour through Klopotek's Advertising Sales and Management system</b>
<b>12:00 - 12:30</b>	<b>Guest speaker: Otto Korstenbroek, Project Manager VNU BP NL</b>
<b>12:30 - 13:30</b>	<b>Lunch</b>
<b>13:30 - 14:30</b>	<b>A tour through Klopotek's Journal Sales and Distribution system</b>
<b>14:30 - 15:00</b>	<b>The Klopotek Implementation Method</b>
<b>15:00</b>	<b>Closure</b>