

Klopotek welcomes Canadian Publishers



The Supply Chain Committee (SCC) of the Association of Canadian Publishers (ACP) has selected Klopotek as a Hosted Software Solution for its Members.

The Association of Canadian Publishers (ACP) represents over 140 Canadian-owned book publishers, with members from all provinces, and publishing sectors including literary, general trade, scholarly and education. In all its activities, the ACP aims to encourage the writing, publishing, distribution and promotion of Canadian books.

Partly funded by Canadian Heritage Book Publishing Industry Development Program, (http://www.pch.gc.ca/progs/ac-ca/progs/padie-bpidp/index_e.cfm) the firms selecting Klopotek have formed an independent company – Canadian Publishers Hosted Software Solutions (CPHSS) - to support and maintain an independent hosted version of the Klopotek publishing solution. This solution will be made available to all ACP members. In view of the range and geographic reach of its members, the SCC recognized that setting up a hosted solution would allow their members to gain the benefits of a larger company system without individual companies incurring the set-up costs.

After an extensive international search and demonstrations from publishing specific vendors, the SCC chose Klopotek as a solution for the members of the Association. The Klopotek hosted solution will allow participants to replace their existing IT system with a centralized database that will integrate their classical publishing business with innovative business models creating a smooth flow of information. The Klopotek software is also consistently updated to support evolving publishing industry requirements, providing the most up-to-date features and functions.

This contract between Klopotek and the CPHSS is a key project for the rapidly growing Klopotek International North American office.

Chris Keen, Manager, Supply Chain and Customer Relations of the ACP says: “The SCC felt, after an extensive search and careful evaluation of alternative packages that Klopotek offered us the highest quality package for those members of the Association

who would benefit from participating in a hosted solution. A key selling point for them was Klopotek's ability to configure the system to meet our individual member's needs.

Initially, three of our publishers have signed up with the hosted Klopotek project, but we expect this number will expand as more of our members come to realize the efficiency and cost savings that can be delivered by using the hosted Klopotek solution."

Among the publishers who selected Klopotek's Integrated Software are:

University of British Columbia Press: Among one of the largest university presses in Canada- www.ubcpres.ubc.ca

University of Toronto Press: Canada's oldest and largest scholarly publisher- www.utpress.utoronto.ca

Formac: A prestigious supplier of Canadian and Nova Scotian books- www.formac.ca

Carl Mann, Exec VP at Klopotek International North America: "We are very enthusiastic about this new ACP relationship. The ACP is well known for providing leadership and support for their members and is another important step forward in the evolution of their services."

The joint global implementation team consists of key ACP staff plus professionals from Klopotek's global resources which includes certified consultants and developers of arvato systems North America, the leading international systems integrator in the media arena. Both companies are looking forward to working together in a long-term partner relationship to continue to build on the ACP's record of innovation and leadership in the publishing marketplace.

About The Association of Canadian Publishers

The Association of Canadian Publishers (ACP) represents approximately 140 Canadian-owned and controlled book publishers from across the country. The membership is diverse and includes publishers from a variety of genres. The ACP assists Canadian-owned publishers in promoting the excellence of Canadian books, in bringing more Canadian books to more readers in Canada, and in expanding Canadian-owned publishers' domestic and international market share.

About Klopotek

Klopotek is the leading supplier of international standard software and consulting services for publishers of books and journals. Almost 300 publishers of every type

publishing houses, use Klopotek software to manage their publishing businesses. Klopotek's customers deliver all types and formats of publications from the classical book to loose leaf editions, periodicals, magazines and advertisements to electronic products such as CD-ROMS, DVDs, videos and online content. Currently, Klopotek software supports more publishers with more users, in more locations developing and distributing more products around the world than any other software company.

Additional information is available at www.klopotek.com.

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