

F.A. Davis Company, Philadelphia, PA., selects Klopotek Software Solution for Publishers



Philadelphia based publisher for nursing, health professions, and medicine, F.A. Davis, has selected the leading international software solution for publishers. The Klopotek solution will replace their existing IT system with a centralized database solution integrating the classical publishing business with innovative business models in the areas of electronic products and content delivery.

The implementation project has already started and will be completed by end of 2006. All business areas including editorial, production, marketing, rights, royalties, customer service, sales and warehouse, will be working with the centralized information system. The company expects the system to streamline their business processes and help them more effectively market their products and optimize their services for both authors and customers.

Bob Schenck, VP and CFO of F.A. Davis and a member of the selection committee, explains the reason for choosing Klopotek software which is the leading product in Europe, but relatively new to the North American market:

“Choosing Klopotek is the optimal solution for us. Its package quite simply will cover more of our needs as a textbook publisher than the other packages evaluated. Its applications are rich and provide more in depth coverage of our business processes than the other alternatives. Its functionality and user interface should combine to improve office productivity and allow us room to grow. Klopotek is committing considerable resources toward the implementation and we look forward to forging a solid relationship with their highly qualified professional staff.”

Carl Mann, COO with Klopotek International North America: “F.A. Davis is recognized as a leading independent healthcare publisher and we are pleased to welcome them as our latest North American customer. We are confident that, working with the F.A. Davis team we will be able to deliver our solution within the agreed budget and time frame. With the support of the F.A. Davis team we expect to improve business

workflow and provide flexibility for the upcoming challenges of their publishing business, especially in the areas of electronic products and content delivery.”

The joint global implementation team consists of key F. A. Davis staff plus professionals from Klopotek’s global resources in addition to certified consultants and developers of 2 arvato systems North America, the leading international systems integrator in the media arena. Both companies are looking forward to working together in a long-term partner relationship to continue to build on F. A. Davis’ long record of achievement and excellence in publishing.

About F.A. Davis Company

F.A. Davis Company is a leading American publisher that has been independently owned and operated since 1879. It is well known in the healthcare industry for its many best selling textbooks, references, and educational software in nursing, medicine and the health professions. Among its top selling titles are Taber’s Cyclopedic Medical Dictionary, the best selling healthcare dictionary for over 65 years, and Davis’s Drug Guide for Nurses. In addition to nursing, F.A. Davis publishes extensively in other health professions, including physical therapy, occupational therapy, athletic training, clinical lab sciences, medical assisting, respiratory therapy, and surgical technology. Additional information is available at www.fadavis.com.

About Klopotek

Klopotek is the leading supplier of international standard software and consulting services for publishers of books and journals. More than 260 publishers of every type from trade and specialist literature, school book and education publishers to scientific publishing houses, use Klopotek software to manage their publishing businesses. Our customers deliver all types and formats of publications from the classical book to loose leaf editions, periodicals, magazines and advertisements to electronic products such as CD-ROMS, DVDs, videos and online content. The standard Klopotek publishing software is in use at over 8,500 workplaces worldwide. Additional information is available at www.klopotek.com.

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