Klopotek Information ViewPoint – The flexible way to create your personal information center

- Newly designed web-based product
- Fully integrated information view of Product Planning and Management (PPM), including Contracts, Rights & Royalties (CR&R), Book Sales and Distribution (BSD), Journal Sales and Distribution (JSD), Customer Care Management (CCM) and Advertising Sales and Management (ASM)
- An easy way to check data quality for editorial, production, marketing and sales departments
- Combine your title information with customer information, sales information and transaction information in one integrated information center

Create your own information center

- ✓ **Define screens by user group**
- ✓ **Define info screens individually by user**
- ✓ **Access to Klopotek Information ViewPoint is fully integrated into our publishing solution**
- ✓ **Access for external users via web browser**
- ✓ **Define your own information views**
- ✓ **Utilize the fully-integrated security rules defined in PPM, BSD, JSD, CCM and ASM**

The Total Software Solution for Book and Journal Publishers

Klopotek is the leading international supplier of standard software for the publishing industry

- Our standard software combines ERP functionality with web application server technology and covers a wide range of applications to support printed and electronic products
- Planning and distribution systems for books, journals, advertisement and online products
- Comprehensive CR&R solutions for all types of publishing
- Contact management and marketing solutions

Our applications are continously developed and currently support the business needs of over 300 customers worldwide.

To find out more about the Klopotek Information ViewPoint please send an e-mail to info@klopotek.com or contact your local office.

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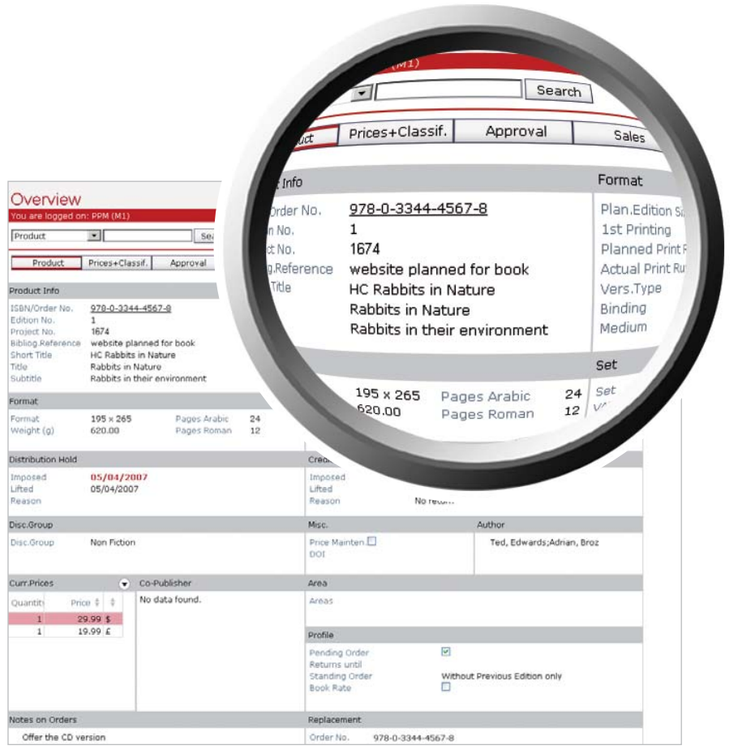
Individually defined customer and product information

klopotek.

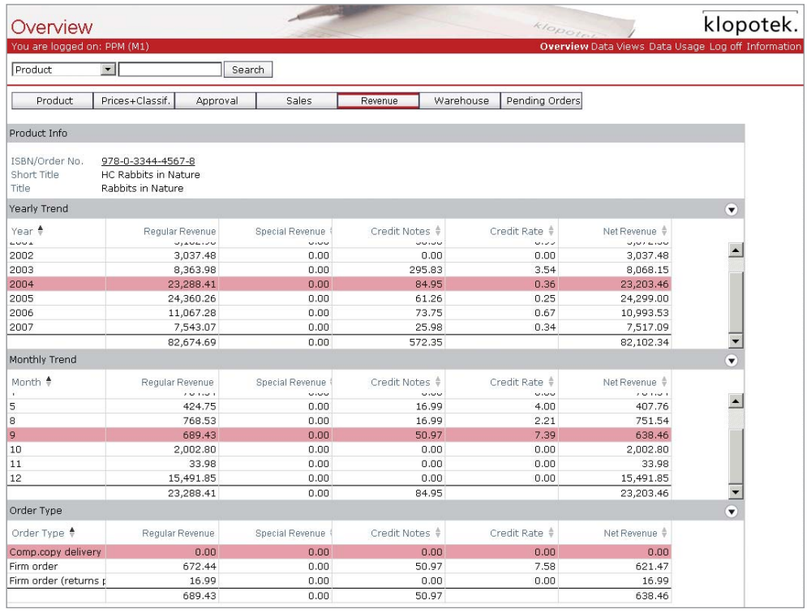
Information at your fingertips

Klopotek Information ViewPoint

Efficient support of a publisher's workflow by defining a personalized web-based information center



Klopotek Information ViewPoint – detailed and customized overview of a customer (Customer ViewPoint) or a product (Product ViewPoint)



Product ViewPoint: revenue analysis

The user interface provides three views:

- **Overview**
- **Data Usage**
- **Data Views**

Create your personal **Overview** screen adapted to your corporate design standards. Choose your own layout and structure for your information center.

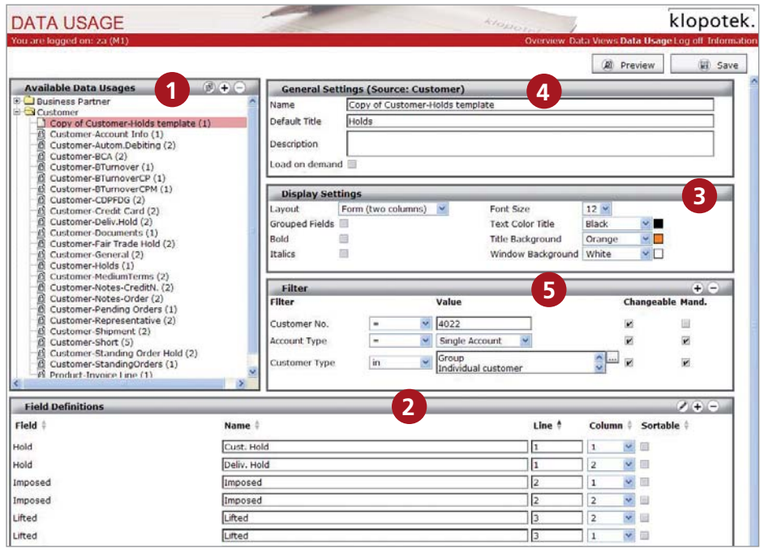
You can search on the **Overview** screen depending on the company group and the type of information.

You can define data templates from scratch or on the basis of predefined data sources on the **Data Usage** screen.

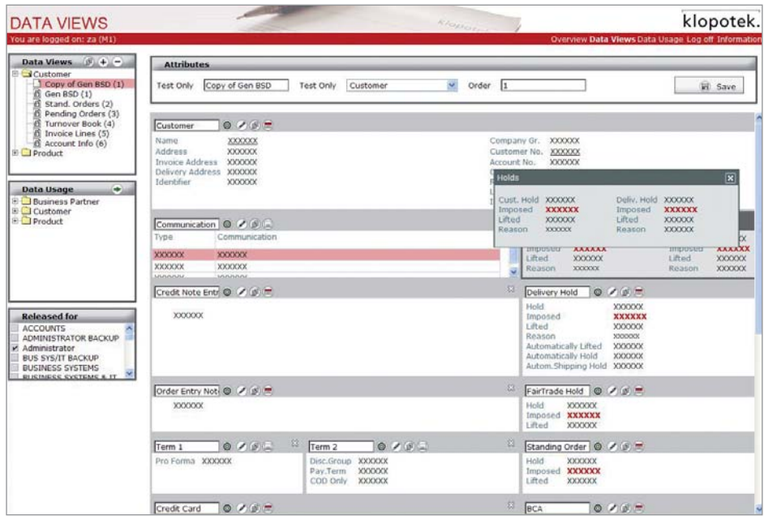
You can define individual data views from scratch or on the basis of predefined data templates on the **Data Views** screen.

Data Usage – an example

1. Selection from the data source
2. Adjustment of the selected fields to format, description, sequence, etc.
3. Adjustment of the data source view
4. Preview of the results of the adjustments: Display group
5. Filter



Customer ViewPoint: Data Usage



Customer ViewPoint: Layout mode definition of Data View to define the arrangement of the Data Usages

See it all on one screen: Get the big picture with Klopotek Information ViewPoint

Do you need to ...

... get a focused overview of your business processes?	See title information, customer and/or business partner information, sales information and transaction information on one screen.
... provide staff in different departments with different types of information?	Customize screens individually by user.
... quickly share information with colleagues?	Define specific screens for specific user groups which ensure everybody is talking about the same thing.
... access your information immediately when you are not in the office?	You can easily get access to the Information ViewPoint with a web browser.
... control access to corporate information in a secure way?	ViewPoint runs with fully-integrated security rules as defined in other Klopotek software (PPM, BSD, JSD, CCM, ASM).

A **Data View** shows a user-specific selection of data, which can be arranged and named individually. The information can be grouped in line with the user's needs.

Each **Data View** displays all the information you require at the same time.

Users have all the **Data Views** of their user group(s) available as well as those they created themselves.

Data Views created by the administrator of the respective user group are optional data views of the members of the user groups. To get such an individual Data View for specific users, an administrator must assign the respective groups when creating the Data View.