



Klopotek Production Cockpit
The active, intelligent and transparent way
to steer: schedules | costs | resources

When paperback delivery schedules are entering a crucial phase,
as a production manager I want to know:

- What is the status of production?
- Are there critical factors?
- What action do I have to take?
- How much time do I have?
- Have we got the cost drivers under control?

Klopotek Production Cockpit makes the decision easy.

As production manager I am responsible for the production
of our top title:

- Is production running to schedule?
- Am I still on course for the planned management ratios?
- Will unexpected developments threaten the agreed budget?

Klopotek Production Cockpit delivers the necessary information.

As an editor I am responsible for the program success of our
non-fiction titles:

- Will the books be available for marketing activities in time?
- How do sales compare to edition planning?
- How is the year's revenue forecast looking?

Klopotek Production Cockpit brings you right up to date.

Interactive workflow – networked processes

- ✓ Do you want to monitor a specific project or the process as a whole? Set up the Klopotek Production Cockpit according to your individual needs.
- ✓ Define margins for deviation for your particular area of responsibility in stored process parameters.
- ✓ Signals indicate the five control periods that can be set up according to days, weeks and months.
- ✓ Access up-to-date information whenever you like and act immediately!

Use your competitive advantage!



Klopotek | from editorial to market

Leaders in Research

Production Forum (Berlin)

Digital Asset Distribution for Book Publishers: An Emerging Infrastructure (New York and London)

International publishers and service providers get together to discuss current issues and requirements of the publishing industry.

Leaders in Development

Berlin Production Workshop

Numerous representatives from the publishing industry meet several times a year to analyze the core production processes.

Leaders in Analysis

Klopotek Production Check-up

This focused analysis identifies the potential for optimizing production processes. The production check-up evaluates business performance and establishes the extent to which business objectives have been achieved.

To find out more about the Klopotek Production Cockpit please
send an e-mail to info@klopotek.com or contact your local office.

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Individual set-up to meet your needs!

klopotek.

Production in Publishing



**Klopotek
Production Cockpit**

Interactive software to monitor production processes
highlighting critical issues and telling you when to intervene



Klopotek Production Cockpit – revolutionizes your daily production routine!

Make time-consuming daily searches and checks, uncontrolled budget overruns and schedule conflicts a thing of the past.

Configure the Production Cockpit to meet your individual needs and define when you want to be notified of deviations.

Get a complete overview of any product group, production project and schedule at any time.

Make use of extensive opportunities to filter according to tasks, responsibilities or external service providers.

PROJECTS

Short title	Project number	Costs	Cost driver	Deadline	Producer
▶ Smith, Blue Rose	46294/4/0	█	⚡	██████	Mr. King
▶ Ridley, Pink Clove	57361/0/0	█	⚡	██████	Mr. Marlowe
▶ Phillips, Yellow Daffodil	47410/2/0	█	⚡	██████	Ms. Winter
▶ Burton, Almond Tree	12854/4/2	█	⚡	██████	Mr. Marlowe
▶ Bertrand, Nut Tree	38174/4/9	█	⚡	██████	Ms. Barbeau
▶ Apple, Cambodia	967810/13/0	█	⚡	██████	Mr. Doyle
ISBN: 3-3827-2837-4 Editorial: Mr. Goldstein AT: 05/12/2006 ET: 05/23/2006 Publisher: Label Blue Series: History					
▶ Gillespie, Chile	86342/0/0	█	⚡	██████	Mr. Bourdain
▶ Bruzzese, Rome	86343/0/0	█	⚡	██████	Mr. Marlowe
▶ Brown, Water in the outskirts of the city	93857/2/4	█	⚡	██████	Ms. Winter
▶ Balcombe, Culinary impressions	654258/1/0	█	⚡	██████	Mr. Marlowe
▶ Smith, Blue Rose	46294/4/0	█	⚡	██████	Mr. King
▶ Ridley, Pink Clove	57361/0/0	█	⚡	██████	Mr. Marlowe
▶ Phillips, Yellow Daffodi	47410/2/0	█	⚡	██████	Ms. Winter
▶ Burton, Almond Tree	12854/4/2	█	⚡	██████	Mr. Marlowe
▶ Bertrand, Nut Tree	38174/4/9	█	⚡	██████	Ms. Barbeau
▶ Balcombe, Culinary impressions	654258/1/0	█	⚡	██████	Mr. Marlowe
▶ Smith, Blue Rose	86343/0/0	█	⚡	██████	Mr. King

My tasks

Task	Deadline
▶ MS Inbox	10/23/06
▶ Charts selected	09/01/06
▶ Release image correction	03/30/06
▶ Repro finished	04/12/06
▶ Release cover	02/25/06
▶ Pass for press	01/23/06
▶ Print data available	05/23/06
▶ Print finished	07/30/06
▶ Binding finished	08/30/06
▶ Repro finished	04/12/06
▶ Release cover	02/25/06
▶ Pass for press	01/23/06
▶ Print data available	05/23/06
▶ Print finished	07/30/06
▶ Binding finished	08/30/06

PROJECT DETAILS

General Information
Short title: Another education
Project number: 345340193X

COST DRIVER

Cost driver	Plan	ACT	Evaluation
Extent	704	736	█
Cover design	simple	complex	█
Colors	1/1	4/4	█
Typesetting difficulty	high	very high	█
Paper Quality	groundwood, laid matt	groundwood free white, double laid	█
Type of binding	paperback	hardback	█
Format	19x23	24x36	█

COST ELEMENTS

Cost group/element	Plan	Current value	%	Evaluation
Initial cost				
Brainstorming	27 987	57 987	10%	█
Market analysis	56 568	66 568	23%	█
Concept development	245 900	5 900	2%	█
Royalties				
Flat rate royalties	56 568	86 568	89%	█
Image royalties	245 900	675 900	45%	█
Translation	27 987	37 987	-	█
Other royalties	568	1 568	98%	█
Typesetting				
Typesetting	76 900	96 900	10%	█
Proof-reading	1 200	5 200	23%	█
Repro	5 987	5 987	2%	█
Tables/Formulas	235	4 235	89%	█
Print				
Imposition/Copy	8 990	8 990	45%	█
Plates	12 987	12 987	-	█
Setup	35 987	-	98%	█
Run-on	6 358	-	10%	█
Paper	89 987	-	23%	█
Binding				
Fixed Costs Binding	1 235	24 789	2%	█
Variable Costs Binding	24 789	24 789	89%	█
Fixed Binding	76 654	26 654	45%	█
Variable Binding	3 568	13 568	-	█

SCHEDULE

Task	Deadline	Person in charge	Status
▶ MS Inbox	10/23/2006	F. Myers	██████
▶ Charts selected	09/01/2006	L. Parker-Jones	██████
▶ Release image correction	03/30/06	M. Godwill	██████
▶ Repro finished	04/12/06	A. Hobson	██████
▶ Release cover	02/25/06	Z. Williams	██████
▶ Pass for press	01/23/06	S. Kane	██████
▶ Print data available	05/23/06	C. Churchill	██████
▶ Print finished	07/30/06	M. Shelley	██████
▶ Binding finished	08/30/06	M. Shelley	██████

ATTENTION! Recent changes have been made.
Early recognition facilitates timely problem solving!

Is the current schedule status as planned? Yellow: caution – deadlines cannot be met, additional costs must be anticipated!

Is the production process running to schedule? Red: alert – delayed paper delivery is jeopardizing production schedule.

Has the typesetting problem unexpectedly changed? Yellow: caution – the type-setting problem has changed unexpectedly and might affect budget planning.

Have variable unit costs changed? Red: alert – variable unit costs exceed planning scope. Take appropriate action immediately!

Does the present status correspond to plan? Green: everything is under control, bestseller production is within the planned budget. You can focus on other tasks.

Klopotek Production Cockpit monitors all production processes and shows you precisely when and where you need to take action.

Is there any easier way of controlling production processes?