

klopotek.

**Editorial Planner  
(EP)**

**Version 2.0**

**Status: October 2008**

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## EDITORIAL PLANNER

## Editorial Planner

The screenshot displays the Editorial Planner software interface. At the top, there is a menu bar with options like Save, Save as template..., Calculate!, Print, PDF..., Add Document..., and About. Below the menu bar, the 'Create Passport' section shows the project ID '1231' and the title 'Time Management (HC+PB+EBOOK)'. The passport is set to 'visible for others user (read only)' and the date of meeting is '17.04.2008'. There are buttons for 'New Book', 'Project Detail', 'Send to GT', and 'Exported to GT (Read Only)'. Below this, there are tabs for 'Passport', 'Texts', and 'Documents'. The 'Versions Available for this Book' section shows 'Version synchronization' checked, with 'First Version' set to 'Hardback', 'Second Version' to 'Paperback', and 'Third Version' to 'e-Book'. The 'Bibliographic Information' section includes 'Edition No 1', 'Authors Edward Heron', 'Full Title Time Management', 'Subtitle', and 'Series New Sociology'. The 'Basic Production Specification' section shows 'Extent 254', 'Format B-format (198x129mm)', 'Planned Publication Dates UK: 17.04.2008', and 'Illustration and Tables 5 Tables color, 0 Tables bw, 8 Illu. Color 0 Illu. bw'. The 'Profit and Loss' section shows 'Status valid' and a table of financial data for three versions.

Revenue	First Version	Second Version	Third Version
EFPR	98.343,40 €		
ETPR	115.815,33 €		
GP 1st print total	98.343,40 €		
GP 3Y print total	115.815,33 €		
NP 1st print total	77.689,48 €		
NP 1st print %	79,00 %		
	<b>Result</b>	<b>Result</b>	<b>Result</b>
	Gross Profit 1st Print	38.713,16 €	28.424,58 €
	Gross Profit 2nd Print	6.967,98 €	5.037,48 €
	Gross Profit 3rd Year	45.681,14 €	33.462,05 €
	Net Profit 1st Print	30.790,41 €	23.449,53 €
	Net Profit 2nd Print	6.130,83 €	5.334,35 €
			Gross Profit 1st Print
			31.205,66 €
			Gross Profit 2nd Print
			5.466,48 €
			Gross Profit 3 Year
			36.672,14 €
			Net Profit 1st Print
			23.449,53 €
			Net Profit 2nd Print
			5.334,35 €

- Planning tool for the early stages of product planning (pre-PPM)
- Fully customizable user interface. Use drag & drop to configure the required number of planning process steps and their display
- Efficient creation of up to three individual products or versions in one project
- Efficient management of title data: select and display only the data fields required for the respective planning phase
- Project storage in digital project folders, so multiple versions of a project can be saved
- Document storage (author correspondence etc.) in digital project folders, so the whole team can access and work on the documents together
- Reliable calculation of production costs at any stage of the project on the basis of a few parameters

## Editorial Planner

and using an Excel<sup>®</sup> template

- Break-even analysis also using Excel<sup>®</sup>
- Estimates can be archived and updated within minutes throughout the project
- Project status is visible for monitoring
- Project data is always available (e.g. for the publishing meeting)
- At the press of a button and in time for the publishing meeting, create clearly structured PDFs and other documents, such as project passports or calculation sheets that contain the relevant information to support decision-making processes
- Export to the Klopotek Product Planning and Management system (PPM) for further processing and incorporation of the project into the logic of PPM
- Import the product information from PPM, e.g. for planning a new edition of an existing product
- Editorial Planner comes with a variety of templates that can be adapted easily to meet individual requirements
- Outlook<sup>®</sup> compatible calendar functionality for transferring milestone appointments to the individual team members' Outlook<sup>®</sup> calendars
- Modify currencies "on the fly"
- Available in English and German
- Easy to install and ready to run

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