

klopotek.

**Online Business
(ONL)**

Version 9.5

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ONLINE BUSINESS

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Online Subscription Management

ONL-010/9.1

Online Subscription - No 20, Product TESTOSP1, Entered

1 11.09.2008 - 10.09.2009

Customer [?] 30000006 BDO Cambridge Kindergarten, Cambridge, CB2 3NG, 20 Trir E-Invoice

Subscriber[?] Manual Renewal

Product [?] TESTOSP1 Test OSP 9.0 Use Renewal Product

Charging Full Reas. Offer Type

Note Mark.Activity[?] OSP08

Entered on 11.09.2008

Duration Terms | Account Movements | Tariffs | Sub-Customer | Renewal Presets | Addresses

Entered, To Be Invoiced

Period 12 Months

Price Type Retail price Organization

Qty/Users 2 25 Representative

Disc./Fixed Pay Term

Grace Before Grace After

Order Date 11.09.2008 Order Ref.

Access Code 20 Archive No

Access not enabled

Invoice History

Invoice Date

First Invoicing of

Document

Order 904

Net Sales Tax Total

Price New/Old 75,00

Price Factor 1,0000

Transaction History

Modify quantity
Quantity modified from 2/1 to 2/25

Modify quantity
Quantity modified from 2/2 to 2/1

Create online subscription
Online subscription created - Entered

Renewal Presets

Effective from Val until Discontinue as of / Discon.Reason

Period Price Type Organization Charging / Reason

Manual Renewal Start Inv. on Note

Online Subscriptions - "Duration Terms" record

Online Subscriptions

The Online Subscriptions component helps you to quickly and effectively manage your online business.

- Create online subscriptions
 - via a BSD order
 - in the Online Subscriptions component
- Process online subscriptions
 - create new online subscriptions
 - invoice online subscriptions
 - modify online subscriptions (duration, terms, renewal, discontinuation, resuming, holds, quantity, discount, grace period, credit notes, special prices, payment term, change or remove customer/subscriber/representative, initiate/reset invoice)
 - renew online subscriptions
- Define renewal presets that take effect upon automatic or manual renewal
- Prerequisites for use: the Book Sales and Distribution System (BSD) product component and the additional product Online Subscription Management (ONL-010) must be licensed

ONLINE BUSINESS

Online Subscription - Account Management

ONL-020/9.1

Usage Account									
Model	Prepaid		Price Type			Hold			
Tariff Class	Standard		Price/Unit	25,00		Class. 1	▼		
Tariff	Standard		Net	<input checked="" type="checkbox"/>		Class. 2	▼		
Take Over R.	75,00 %		End Sec.						
Balance		Purchase		Usage					
Total	Net	Total	Forfeit	Total	Net	Over Consump.	After Expiry	Flat Rate	
25,00	25,00	25,00	0,00	0,00	0,00	0,00	0,00	0,00	

Online Subscriptions - Usage Account

- A usage account is provided to settle the use of online subscription products.
- To settle online subscription products individually, different settlement models are available for different purchase combinations (prepaid, retroactive and flat rate settlement).
- Single settlement by usage:
 - 'Prepaid': a specific number of units is purchased; the units used are subtracted.
 - 'Retroactive': only the units used are settled on a specific settlement date.
- To determine the unit value for an online subscription product, you can define different tariff classes with different tariff models.
- Prerequisites for use: the Book Sales and Distribution System (BSD) product component and the additional products Online Subscription Management (ONL-010) and Online Subscription - Account Management (ONL-020) must be licensed.

Bundle Products - Subscriptions and One Offs

ONL-030/9.1

ASM Comb.	Combination	Offer Scope	Supplement	Sections	Schedule
Components					
Valid from		Val.until			
Sales Product	Short Title	Qty	Rev.Share in %	Fees Share in	Opt>Status
HOL/1	Holiday	1	50,00	50,00	<input type="checkbox"/>
978-0-1234-7543-5	Rendell, Life of Crime	1	50,00	50,00	<input type="checkbox"/> Available
Total			100,00	100,00	

Publication Pool - "Offer Scope" record

- A **bundle** is a subscribable product combination that your customer can order at a specific price.
- A bundle can be made up of subscribable products (e.g. journals), single products (e.g. books), combined single products (sets) and combined subscribable products (no online subscription products and no series). These are the **components** of a bundle.
- The components can be optional.
- A bundle has a total price. If an optional component is assigned, the total price is not affected.
- You can define the composition of a bundle on the "Offer Scope" record in the publication pool.
- Prerequisites for use: the product components Journal Sales and Distribution System (JSD) and Book Sales and Distribution System (BSD) and the additional product Bundle Products (ONL-030) must be licensed

Bundle Products - Subscriptions and One Offs

ONL-030/9.1

Order - S 372 - Publication BIO/1 (Main Subscription)

Public: Children's Biology Children No Early Cancellation. Paper
 Customer: 30000020 // Adams Books and Journals; London, NW11 7DL, Coringham Road
 End Cons.:
 Repres.: / Prom.:
 Ord. Ref.: of
 Note: EC

Activity: Manual Renewal Pro Forma Paym.Method:
 Prev.O.No.: Fixed Offer Offer Type:
 Archive No.: Inq. Inv. Currency: GBP Inquiry Mark.Channel:
 Entered on 20.02.2009 E-Invoice Acquired by:

1 Period 6 01.01.2007 - 30.06.2007 Free of charge / No Shipment

Promoter	Educ. Status	Series	SingleProducts	Contract	Authorization
Terms	Issues	Transactions	Inv. Info	Addresses	Commissions

Order
 Qty: 1
 Price Type:
 Ship. Method: Airmail world
 Shipping Type:
 Organization:
 Combination:
 Price Optimization Ship. Optim.

Invoicing
 Charging: Free
 Reas.: Evaluation option
 Order Disc. %
 Print End Consumer

Renewal Presets
 Effective from - to:
 Discontinue as of:
 Discon. Reason:
 Manual Renewal
 Price Type:
 Organ./Combi.:
 Invoice/Reason:
 Price Optimization Yes No
 Order Disc. % Without
 Year/Period:
 Start Inv. on:
 Notes:

Subscription Scope S ...

- S 372/1, BIO/1, 01.01.2007 - 30.06.2007
- S 373/1, HOL/1, 01.01.2007 - 30.06.2007
- S 374/1, SCI/1, 01.01.2007 - 30.06.2007

Close Help

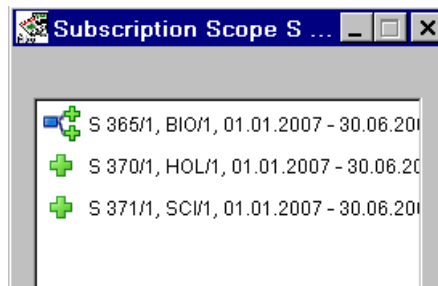
Subscriptions - "Order" record bundle and "Subscription Scope" window

- Ordering bundles
 - You can order a bundle via JSD order processing and process it via JSD invoicing.
 - The JSD order for this bundle is identified as **the main subscription**. The duration, invoicing and other terms are defined in the main subscription when the new order is created.
 - JSD and BSD orders (**component orders**) are automatically created for the mandatory components. The component orders are always free of charge.
 - You can also augment the subscription scope by ordering optional components and supplemental offers.
 - Revenue from the main subscription is divided between the component orders.
- Main and component subscriptions
 - If you discontinue the main subscription, the system automatically discontinues the component subscriptions if their duration matches the main subscription's duration.
 - If you shorten the main subscription's duration, the system shortens the duration of component subscriptions if both durations are identical.
 - During renewal, the system automatically transfers the main subscription's relevant renewal presets to the corresponding component subscriptions.
- Prerequisites for use: the product components Journal Sales and Distribution System (JSD) and Book Sales and Distribution System (BSD) and the additional product Bundle Products (ONL-030) must be licensed.

Supplemental Offers

ONL-040/9.1

ASM Comb.	Combination	Offer Scope	Supplement	Sections	Schedule
Supplemental Offers					
	Sales Product	Short Title	Valid from	Val.until	Price Type
	SCI/1	Everyday Science			Combined P
	HOL/1	Holiday			



Publication Pool - "Offer Scope" record and "Subscription Scope" window

- Your customers can use supplemental offers to order products with contents similar to those of a subscribable product.
- You can define a supplemental offer for any subscribable (combined) product.
- A supplemental offer can be composed of subscribable products (e.g. journals), single products (e.g. books), combinations of single products (sets) and combinations of subscribable products (no online subscription products or series).
- You can define the composition of a supplemental offer on the "Offer Scope" record in the publication pool.
- Supplemental offers are invoiced separately.
- Supplemental offers are optional and are offered to you during ordering.

Prerequisites for use: the product components Journal Sales and Distribution System (JSD) and Book Sales and Distribution System (BSD) and the additional product Supplemental Offers (ONL-040) must be licensed.

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